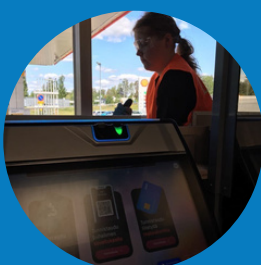




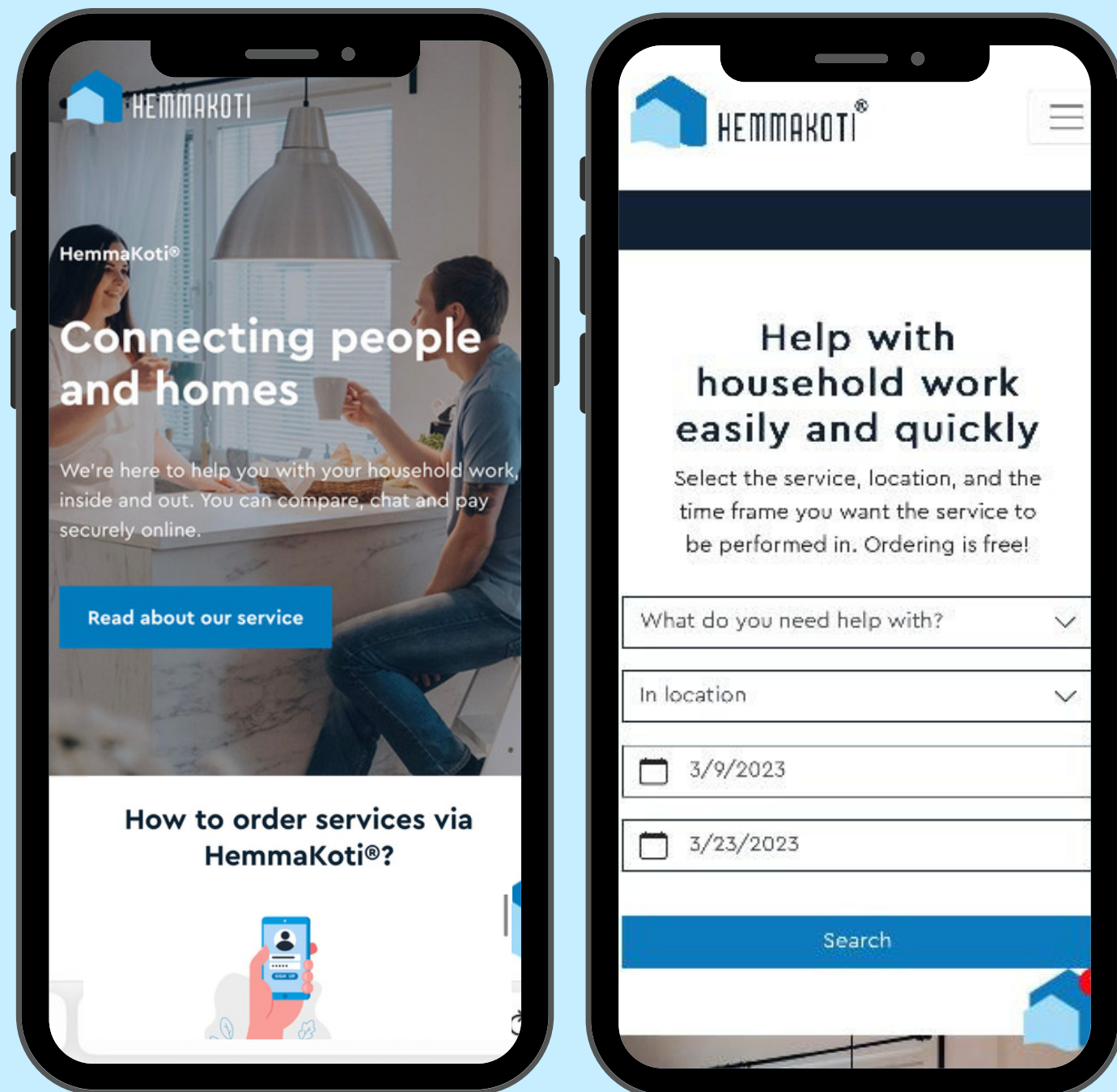
Hemmakoti.com

A Bridge to a  
More Independent Life



# Real-world presence and digital connectivity-

## How does HemmaKoti achieve this?



- ✓ Digital marketplace where care providers and individuals in need of assistance come together
- ✓ Network of support in one place
- ✓ Taking care of whole process of customer service, billing and payment fees



[This is how it works](#)



”

62% of lonely young people say that ‘feeling lonely makes them lose confidence in themselves



“This work brings courage and motivation to my day.  
Jenni

# Empowering service providers with job opportunities for a brighter future

## Make money



Jenni

A'isha

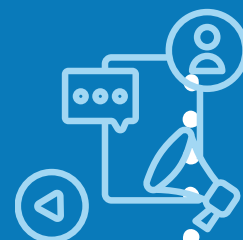


Jake



## Bankgrade security

Choose a service

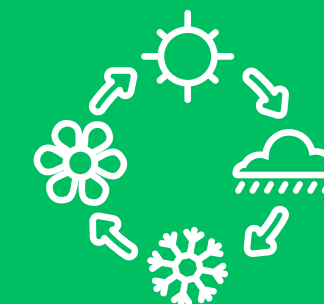


Browse profiles



Make contact

## Marketing and selling tool



We bring together weather forecasts and construction information to offer services at the right time!



# Impactful services powered by true presence and a unique community



- ✓ Free to order
- ✓ Anytime help available

Home services



- ✓ Free to create profile
- ✓ Trusted service provider through HemmaKoti
- ✓ Supportive community

Small businesses



- ✓ Visibility through HemmaKoti
- ✓ Acces to pool of customers and events

Companies











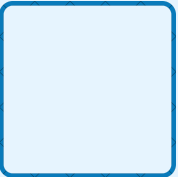

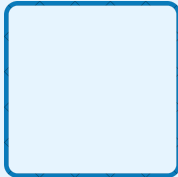

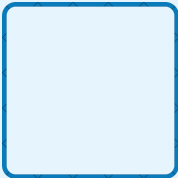
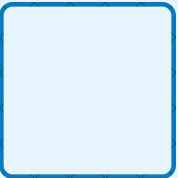

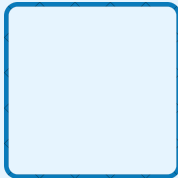


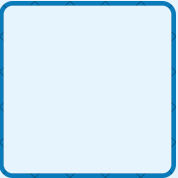

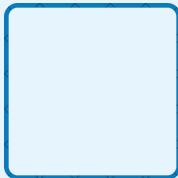


- ✓ Visibility through HemmaKoti & job opportunities for students
- ✓ Social media & blog & Events

Collaboration

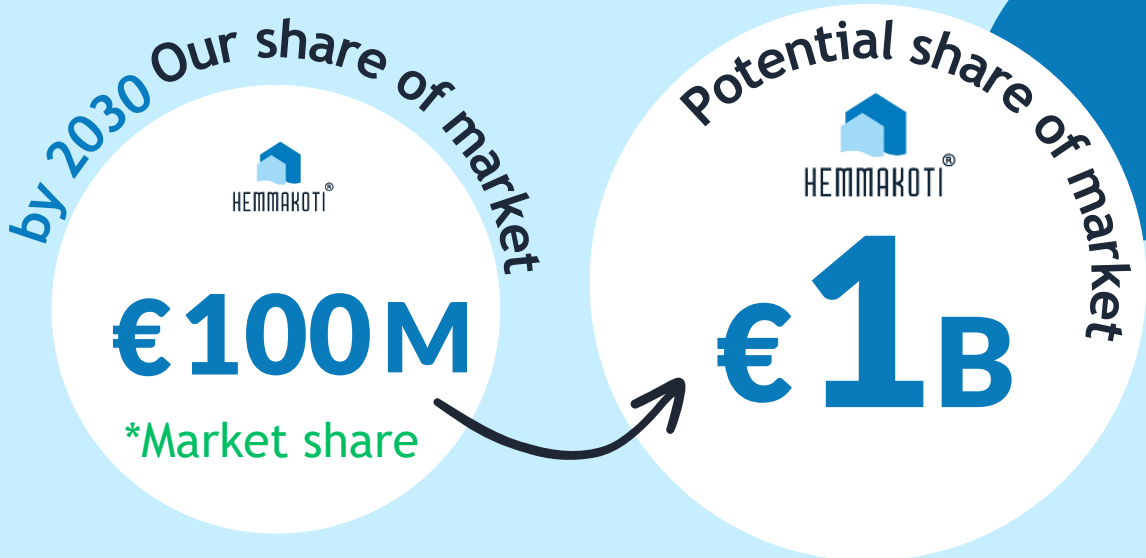


# Hemmakoti delivers it all, and building trust is our number one priority

	REAL-TIME MARKET PLATFORM	BILLING AND PAYMENT SERVICE	2 in 1	INCLUSIVE WORKFORCE OPPORTUNITY
		 	 	 
				
				
				

# Robust growth strategies and impeccable timing to enter the markets

€			Series A		
	2022	2023	2024	2025	2026
Corpo clients	3	35	220	1600	5000
Home services clients	10	1200	5000	24 000	65000
Care providers	80	1200	10 000	30 000	70 000
MRR	2057	7585	115 880	571 590	1 540 440
Yearly turnover	8864	35 000	1 390 474	6 859 075	18 485 275
Users	400	1000	5750	28145	75725
Operational cost	137 987	196 220	783 660	3 420 330	6 990 230
Result	-126 915	-163 230	230 000	780 450	1 260 320
Country roadmap	Finland	Finland	Finland	Finland	Finland
		Sweden pilots	Sweden	Sweden	Sweden
			Norway pilots	Norway	Norway
				Germany pilots	North Germany
				US pilots	US East Coast
Investment	100 000 + ELY grant	150 000 + ELY grant	500 000 + BF R&D	5 M	
Headcount	2	3	6	12	30



\*15 %

\*20 %

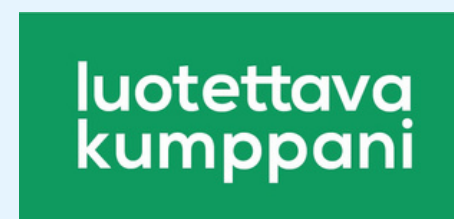
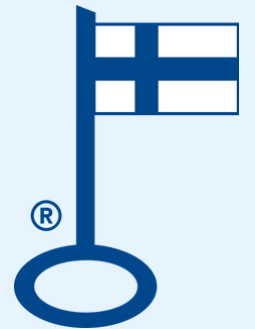
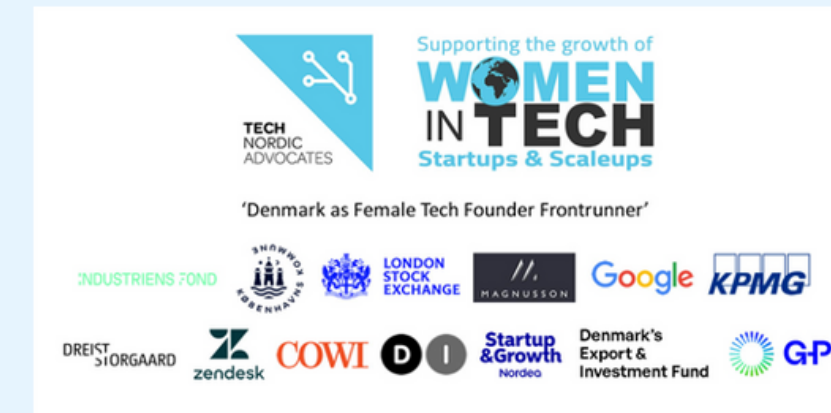
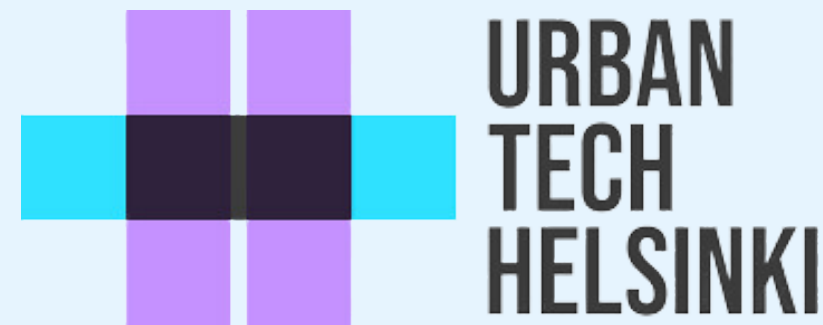
\*15 %

\*25 %

\*25 %

# HemmaKoti's team is supported by a strong network of investors, advisors, references, and top accelerators

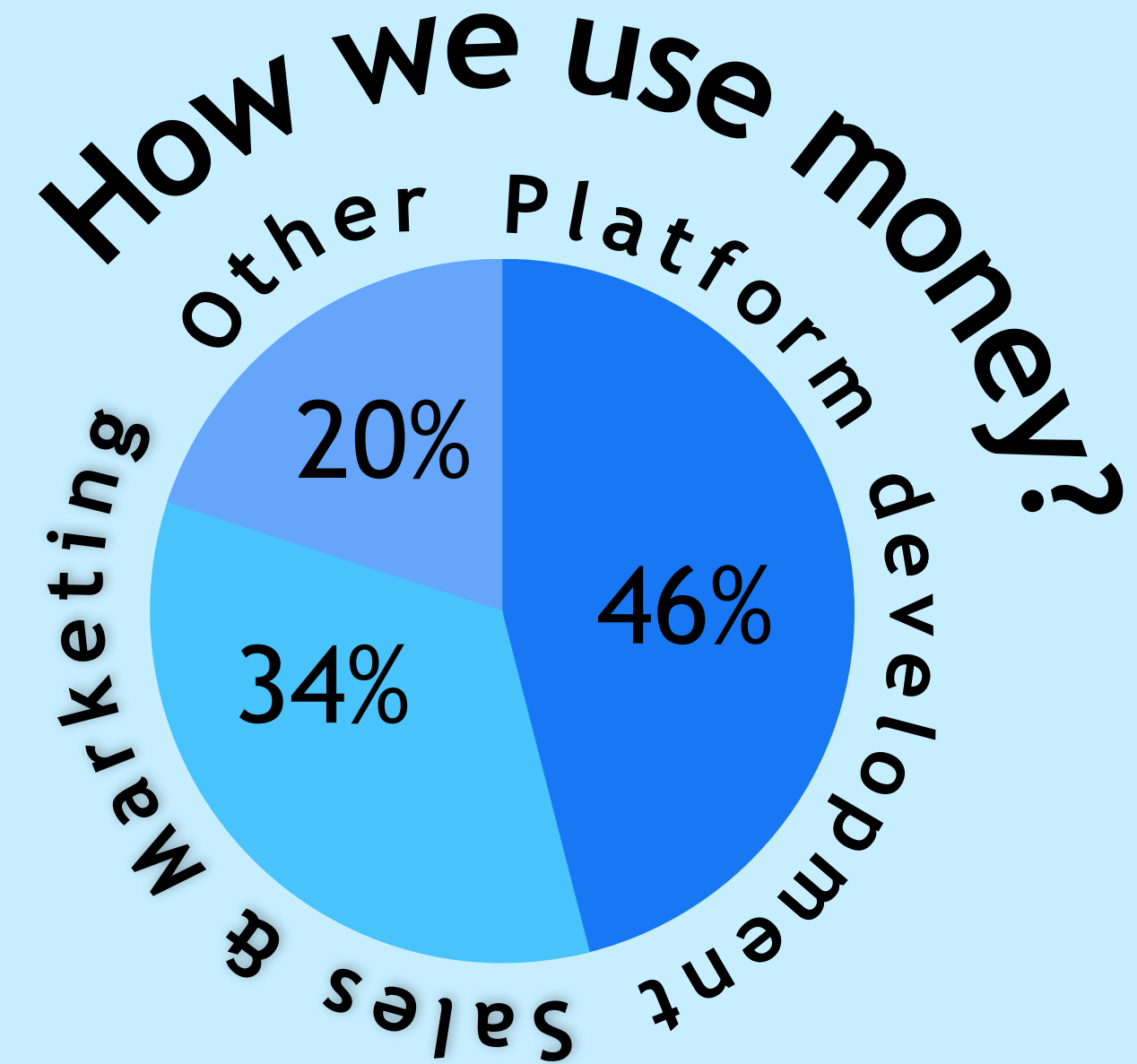
**HELSINKI  
INCUBATORS**





# Funding Seed round

Our platform tech readiness is 100% and is daily tested in the Finnish market. We are now ready to get our final proof of concept in all of Finland and to begin preparations for the Scandinavian countries.



# We are a Family Business with deep industry knowledge, skill, and entrepreneurial experience



**Kimmo Pendolin**  
Co- Founder, CFO



**Catarina Myllärniemi**  
Global Communications Lead



**Maarit Hiltunen**  
Billing



**Teemu Parkkinen**  
CTO



**Tomi Kaitarinne**  
Technology



**Ville Rantanen**  
Media



**Timerhan Järvinen**  
Sustainability



**Ulla Wederhorn-Liiri**  
Finance



**Julia Hiltunen**  
Sales & customer service



**Marika Pendolin**  
Founder, CEO  
[marika.pendolin@hemmakoti.com](mailto:marika.pendolin@hemmakoti.com)  
**+358 40 630 0670**  
[HemmaKoti.com](https://hemmakoti.com)  
[App HemmaKoti](#)



## See you in HemmaKoti!